
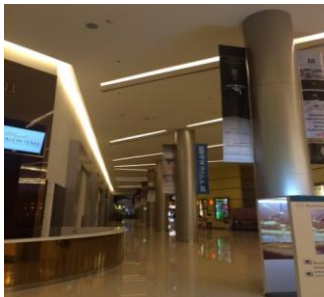
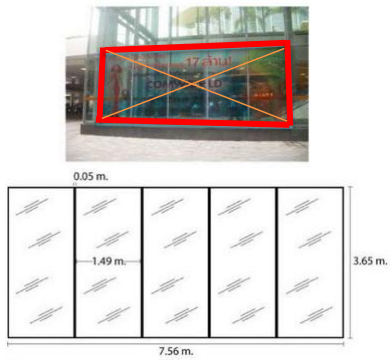


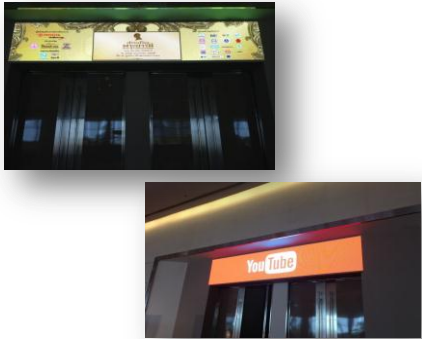






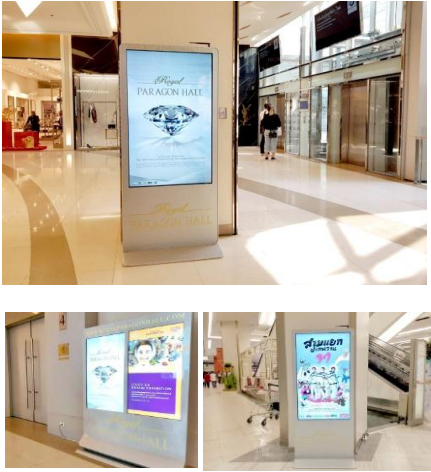
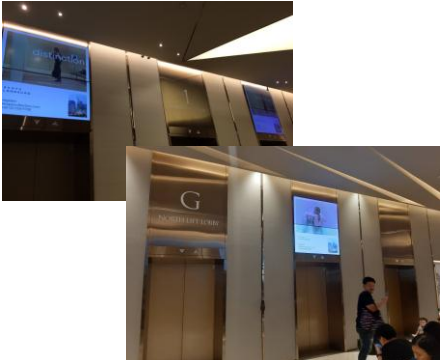
Royal
PARAGON HALL

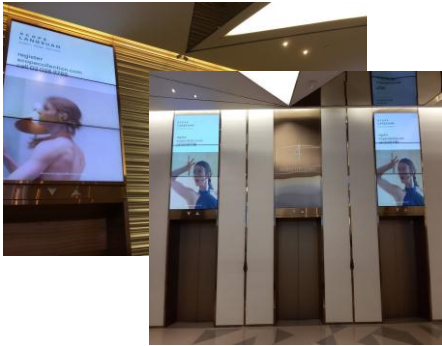

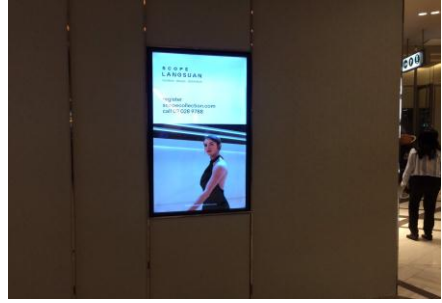
Media List in Siam Paragon Shopping Center

No.	Media	Size WxL	Qty.	Material	Remark 1
1	<p>Poster Stand in front of Lift Lobby & Escalator</p> 	0.55 x 0.81 M.	19 stands (38 pieces)	Indoor inkjet on glossy pp.	
2	<p>J-Flag on 5th Fl.</p> 	0.60 x 3.54 M. (2 sides)	7 Poles	Inkjet on Vinyl	
3	<p>Glasswall Sticker</p> <p>G Floor Level : entrance of Siam Paragon</p> 	7.56 x 3.65 M.	1 set	Opaque PVC Sticker (Removable)	Media Service Fee 4,000 Baht (Exclude VAT 7%) will be responsible by the organizer.

No.	Media	Size WxL	Qty.	Material	Remark 1
4	Registration Counter Wall (in front of Hall) 	4.40 x 2.90 M.	1 set	Opaque PVC Sticker <u>On PP Board</u>	
5	Plasma TV in front of Hall 	60 Inches	3 screens	DVD file	
6	LED Screen above entrance hall 2-3 (Outside Hall 2-3) 	(JPEG) 192x928 Pixels (MP4 / WMV) 397x1920 Pixels	3 entrance gates	JPEG or MP4 / WMV	

No.	Media	Size WxL	Qty.	Material	Remark 1
7	LED Screen above entrance hall 2-3 (Inside Hall 2-3) 	(JPEG/ MP4 / WMV) 1920x1080 Pixels	3 entrance gates	JPEG or MP4 / WMV	
8	Event Information	-	-	-	**Send file 1 month in advance before show day.
9	Website (www.royalparagonhall.com) 	(JPEG) 1. 800x440 Pixels. (Horizontal) 2. 1600x590 Pixels. (Horizontal)	-	JPEG	*Send file 1 month in advance before show day.
10	Social media (Facebook, Instagram, Twitter, Line@) 	(JPEG) 1080x1080 Pixels. (MP4) VDO :any size	-	JPEG or MP4	*Send file 1 month in advance before show day.

No.	Media	Size WxL	Qty.	Material	Remark 1
11	E-newsletter 	(JPEG) 1080x1080 Pixels.	-	JPEG	*Upload every 1 st and 16 th day of the month **Send file 1 month in advance before show day.
12	Digital Signage on G, M and 5th Floor 	(JPEG) 1080x1920 Pixels. (Vertical) (MP4) 1080x1920 Pixels. (Vertical) – 30 Seconds	3 Units	JPEG or MP4	Update file every Wednesday at 10.00 A.M. Send file 1 month in advance before show day.
13	LED 2 Screen above North and South Lift on G, 1st - 3rd Floor 	1152 x 1296 Pixels	4 Units/Floor	MP4	Update file every Wednesday at 10.00 A.M. Send file 5 days in advance before show day.

No.	Media	Size WxL Pixels	Qty.	Material	Remark 1
14	<p>LED 3 Screen above North Lift on M & 4th Floor and above South Lift on M Floor</p> 	1070 x 1808 Pixels	4 Units/Floor	MP4	Update file every Wednesday at 10.00 A.M. Send file 5 days in advance before show day.
15	<p>LED 7x2 Wall on G Floor at North Wing (Exit to Siam Kempinski Hotel)</p> 	1920 x 1080 Pixels	1 Unit	MP4	Update file every Wednesday at 10.00 A.M. Send file 5 days in advance before show day.
16	<p>LED Directory on G Floor at North Wing (Exit to Siam Kempinski Hotel)</p> 	1080 x 1920 Pixels	1 Units	MP4	Update file every Wednesday at 10.00 A.M. Send file 5 days in advance before show day.

- 1..All media artwork must be approved by Royal Paragon Hall prior produce.
- 2..Recommended printing supplier for media no.1-4 is N.Ad Co.,Ltd.
- 3..Production, Installation and Dismantling fee will be responsible by the organizer.